



Differentiation...

...by excellence

Overview

Always trying to differentiate ourselves by striving for excellence

Sterling International Brokers Limited is a money broking company which is authorised and regulated by the Financial Services Authority and provides a range of services to banks, building societies, the public sector and commercial participants in the Sterling and Currency markets. Apart from transactional business, Sterling International Brokers also provides treasury management consultancy through its Sterling Consultancy Services division and also, a cash management service.

The origins of Sterling International Brokers date back to the 1960's, when the Interbank and Local Authority markets in London expanded rapidly. During the 1980's the founders of the Company together in an association with the Chartered Institute of Public Finance and Accountancy (CIPFA Loans Bureau) formed the CIPFA Sterling Partnership, later to become a part of Sterling Brokers Limited. At this time the Company's activities were expanded beyond the traditional Sterling markets into the

International Currency Deposit markets and the Company's name was changed to Sterling International Brokers Limited.

Following further periods of sustained growth and a management buyout in 1996, the Skipton Building Society, in July 2006, acquired the majority of the share capital of the Company, the remaining shares being held by the Management Team.

The Company is effectively run by an Operational Board which reports to a Statutory Board.

This change of ownership has given the Company the opportunity and impetus to develop its existing areas of business and to expand into new markets and products.

It is the intention of Sterling International Brokers to exploit these new opportunities without forgetting the core values that differentiate the Company from its market competitors.





In step with the market



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